

GUIF

GUINEA
INVESTMENT
FORUM

24/26 FEB 2021

CONAKRY, GUINEA



*Guinea is moving forward
Be part of the success story
Come and invest*



Evrakın elektronik imzalı suretine <https://www.turkiye.gov.tr/ticaret-bakanligi-ebys> adresinden 850e2a36-9e93-456a-8b08-9dcc8b37553 adresinden BELGENİN ASLİ ELEKTRONİK İMZALIDIR.



AFRICAN DEVELOPMENT BANK GROUP
GROUPE DE LA BANQUE AFRICAINE
DE DEVELOPEMENT



IFC

International
Finance Corporation
WORLD BANK GROUP

GUINEA INVESTMENT FORUM

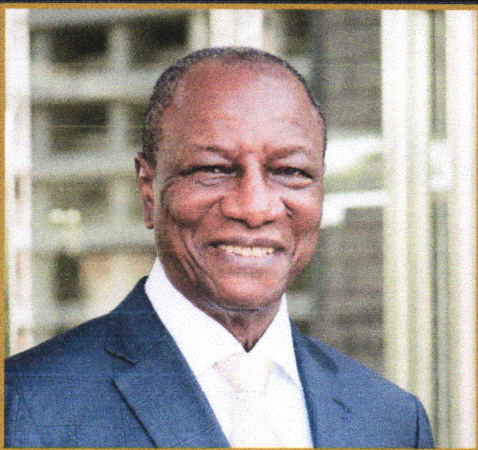
Guinea Investment Forum (GUIF), is the first transactional platform for key investment actors: Guinean government, national, regional and international economic actors, development partners in the Republic of Guinea.

This business forum materializes the vision of HEM the President of the Republic of Guinea, Professor Alpha Condé and his Government, to transform Guinea's tremendous potential into an economic, sustainable and inclusive reality.

GUIF, the unmissable business meeting, aims to mobilize public and private investors as well as sector experts around a space for exchanges made up of high-level panels, interactive sessions, "solvent" projects meeting financing needs.

From 24 to 25 February 2021, economic stakeholders will participate in this hybrid event (face-to-face and virtual) to share investment opportunities in Guinea. On 26 February for those who are able to travel to Guinea, tourist visits to local attractions and projects will be arranged.

HEM the President of the Republic of Guinea, Professor Alpha Condé



The event is organized by the Private Investment Promotion Agency (APIP-Guinea) in collaboration with the African Development Bank (ADB) and the World Bank through its subsidiary the International Finance Corporation.



#GUIF2021

WHY INVEST IN GUINEA



\$10 billion

invested in mining projects since 2011

2nd

largest bauxite exporter in the world

\$2.2 billion

invested in the development of road infrastructure since 2011

4,000 km

of submarine cable (ACE) deployed

213,835 tonnes

of fertiliser subsidised since 2010

\$2.1 billion

invested in the construction of hydroelectric dams (Kaleta and Souapiti)

13 million

hectares of arable land

51,796

Companies created since 2015

3 DAYS WITH THE KEY PLAYERS OF INVESTMENT

FINANCING OPPORTUNITIES

Access a list of "creditworthy" public and private projects that should lead to operational transactions.

BUSINESS MEETINGS

Initiate and concretise projects through BtoB and BtoG meetings planned via the Deal Rooms or informal discussions in adapted spaces, both face-to-face and virtual.

ONE DAY OF SITE VISIT

Discover the sites that Guinea has to offer according to your area of interest.

HIGH-LEVEL CONFERENCES AND DIALOGUES

Access government strategy and discover the main trends in the Guinean economy with a focus on the framework and structural reforms to improve the business environment.

EXHIBITION AREAS

Get in direct contact with your future partners: Guinean and international economic players, service providers, Guinean and international investors.

#GUIF2021

PRIORITY INVESTMENT SECTORS

1

AGRICULTURE

Guinea has a huge agricultural potential with 13 million hectares of arable land, 364,000 hectares of irrigated land, 70,000 km² of pasture (27% of the total land). 75% of the cultivable area remains to be developed.

2

ENERGY

Recognized as "The Water Castle Of West Africa", Guinea has a dense river network of 6,250 km divided into 1,165 rivers. Its hydroelectric production potential of 6,100 MW makes Guinea the future regional energy hub.

3

INFRASTRUCTURE

Since 2010, Guinea has embarked on vast infrastructure construction and renovation projects: housing construction, transformation of the road network, development of port and railway infrastructures, improvement of telecommunications infrastructures, etc.

4

MINES

A veritable geological scandal, Guinea has two thirds of the world's bauxite reserves (the largest and highest-grade deposits in the world), in addition to significant reserves of gold, diamonds, iron, oil, etc.

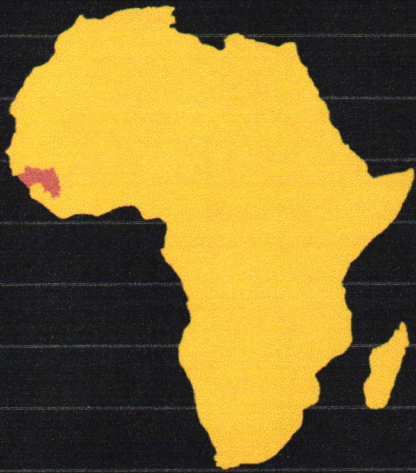
5

ICT

As part of modernisation reforms, the Guinean government wants to implement projects to digitise administrative services, improve connectivity through fibre optics, set up a national data centre and develop the digital economy.



#GUIF2021



GUINEA IDENTITY CARD

Guinea occupies a strategic geographical position, sharing 3,400 km of borders with 6 countries: Côte d'Ivoire, Guinea-Bissau, Liberia, Mali, Senegal and Sierra Leone (64 million inhabitants). The country benefits from maritime access via a 300 km coastline on the Atlantic Ocean.

Capital: Conakry

Surface area: 245,857 km².

Total population: 12.7 million

4 natural regions:

Maritime Guinea: coastal zone,

Middle Guinea: mountainous region with the Fouta Djallon massif,

Upper Guinea: savannah region with the Upper Niger National Park (recognised by UNESCO)

Guinea Forestière: mountainous region with Mount Nimba (largest mountain in West Africa, recognised by UNESCO).

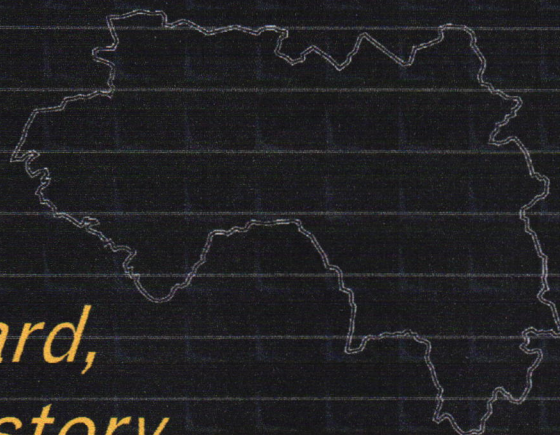
Growth rate: 6%.

ECOWAS and Mano River Union member country

Currency: Guinean franc



*Guinea is moving forward,
Be part of the success story,
Come and invest*



GUIF

GUINEA
INVESTMENT
FORUM

24/26 FEB 2021

CONAKRY, GUINEA

Contact:

guif@apip.gov.gn

(+ 224) 620 47 61 02

(+ 224) 660 02 01 01

(+ 224) 628 61 63 22

www.guineainvestmentforum.com



Facebook: @APIPGN



Twitter: APIP_Guinee



LinkedIn: @Agence de Promotion des Investissements Privés

#GUIF2021

GUIF

GUINEA
INVESTMENT
FORUM

24/26 FEB 2021

CONAKRY, GUINEA



SPONSORSHIP OPPORTUNITIES

By becoming a sponsor of the inaugural Guinea Investment Forum (GUIF) you will benefit from:

- Expanding your portfolio through prestigious clients: domestic and foreign investors
- Being a key player in investment in the Republic of Guinea
- Enjoy international visibility
- Promote your products and services at a high-end event
- Contribute to Guinea's socio-economic development through a privileged partnership with the Private Investment Promotion Agency

We have developed packages that offer many benefits which you can select based on your budget



Evrakın elektronik imzalı suretine <https://www.turkiye.gov.tr/ticaret-bakanligi-ebys-adresinden> 850e2a36-9e93-456a-8b08-9dcc8b37553

BELGENİN ASLİ ELEKTRONİK İMZALIDIR



AFRICAN DEVELOPMENT BANK GROUP
AFRIQUE DE LA BANQUE AFRICAINE
DE DEVELOPPEMENT



IFC

International
Finance Corporation
WORLD BANK GROUP



VISIBILITY

	SPONSOR ELITE	SPONSOR PLATINUM	SPONSOR GOLD
Advert page in the GUIF brochure (printed and digital)	Double page	Single page	Half page
Logo on the official event brochure	✓	✓	✓
Logo on videos	✓	✓	✓
Logo in the GUIF registration area	✓	✓	
Logo on communication media (cord badge, diary, etc.)	✓		
Logo on the videos of the show "GUIF Link Investors"	✓	✓	
Logo on the website	✓	✓	✓
Logo on social media posts	✓	✓	✓
Logo in Newsletters	✓	✓	✓
Logo in video spots	✓		
Quote in National and International Press Interventions	✓		

EXHIBITION

Stand space in exhibition area	18m2	12m2	9m2
Insert in the delegate bag	✓	✓	✓

VIP SPACE

Passes with VIP access	4	2	1
Access to public and private projects	✓	✓	
Access to the list of forum registrants	✓		

INTERVENTION

Participation in one of the panels (to be of a senior level)	✓	✓	
Product presentation at the gala dinner	✓		
Participation in B2B and B2G activities	✓		

500 000 000 GNF
/ \$50,000

200 000 000 GNF
/ \$20,000

100 000 000 GNF
/ \$10,000

PARTNERS: CONSULTING AND AUDITING FIRMS, HOTEL AND RESTAURANTS EVENT AND TOURISM AGENCY, TRANSPORT, MEDIA, STYLISTS

- Badges of access to the Forum
- Logo on all promotional material of the event
- Logo dans les newsletters
- Access to the database of project owners

Contact: guif@apip.gov.gn