



## TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-5264

Tarih: 27.05.2024

Konu : Guatemala Uluslararası Eşleştirme Programı, 19-21 Haziran 2024

TÜM ODA VE BORSALARA  
(Genel Sekreterlik)

İlgi : Guatemala Ticaret Odası'nın 22.04.2024 tarihli e-posta yazısı.

İlgi yazıda, 19-21 Haziran 2024 tarihinde, Guatemala şehrinde, Uluslararası İkili İş Görüşmeleri düzenleneceği bildirilmektedir.

Davet yazısı ve detaylı bilgileri ekte yer alan etkinliğe katılım ücretli olup ödeme bilgileri ekteki dokümanda yer almaktadır.

Etkinliğin Türk ihracatçıları için aşağıdaki faydaları sağlayacağı belirtilmektedir.

**Pazar Erişimini Genişletmek:** Bu etkinliğe katılmak, Türk ihracatını teşvik etmek, Guatemala ve Orta Amerika'nın canlı pazarına erişim sağlamak için eşsiz bir fırsat sunar.**İşbirliği:** Guatemala, Orta Amerika ve diğer ülkelerden 800'den fazla iş profesyonelinin oluşan çeşitli bir ağ ile etkileşim kurun. Uluslararası ihracatçılarla değerli bağlantılar kurun ve potansiyel işbirliklerini ve ticari girişimleri keşfedin.**İş Fırsatları:** Kanıtlanmış ticari ve kurumsal görüşmeler metodolojimiz, katılımınızın en üst düzeye çıkarılmasını sağlar. Hedeflerinizle stratejik olarak uyumlu 12 tane önceden planlanmış B2B atamaları ile şirketinizin profiline göre uyarlanmış ve kişiselleştirilmiş iş karşılaşmalarından yararlanın.**Pazar Görüşleri ve Rehberliği:** Yerel pazara paha biçilmez görüşler sunan etkinlik öncesi iş konferansımızla eğrinin ilerisinde kalın. Guatemala pazarında gezinmek ve geliştirmek için temel bilgiler, temel avantajlarla dolu pratik bir rehber alın.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

*e-imza*Ali Emre YURDAKUL  
Genel Sekreter Yardımcısı

EK: Davet yazısı ve detaylı bilgiler. (5 sayfa)

Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BS4KLANTL5>

Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

Bilgi İçin: Kaan GAFFAROĞLU - Tel : 03122182220 - E-Posta : kaan.gaffaroglu@tobb.org.tr

## Registration Procedure

**1. Complete the registration form**

**2. Make the corresponding payment**

**3. Send your voucher by email at [comercioexterior@ccg.gt](mailto:comercioexterior@ccg.gt)**

**4. You will receive an email with your official registration**

**5. Complete the form with information for the Exporter Catalogue 2024**

**6. Review the preview of your business agenda**

**7. Participate in the preparation conferences on Access to the Guatemalan market**

**8. Delivery of final agenda | June 18th**

**9. Participate in the International Business Matchmaking 2024**

**For more information contact us:**

**Lisa Marie Villela** | Commercial Coordinator of the IBM 2024

[lvillela@ccg.gt](mailto:lvillela@ccg.gt)

+502 24172700 Ext. 407 | +502 30157178



**The investment for the exporter is:**

- USD \$750 + taxes (7%)
- USD \$200 + taxes (7%) per additional person

The deadline to confirm your participation is **May 15th**, we have limited spaces. To confirm your participation, please register in the following link:

**<https://forms.gle/L8dAqNcArdxBudtB7>**

**Information for Bank Transfer**

When you need to make a wire transfer to an account registered in Banco Industrial. S.A.. Guatemala. Central America using Swift, please provide your bank the following instructions. Remember to include the name and account number of the final beneficiary in Guatemala.

Intermediary Bank:	Bank Of New York. NT One Wall Street, New York NY 10286 USA
SWIFT/BIC:	IRVTUS3N
ABA	021000018
Beneficiary Bank:	Banco Industrial. S.A. 7 avenida 5-10 zona 4, Guatemala
SWIFT/BIC:	INDLGTGC
Beneficiary Name:	<b>CAMARA DE COMERCIO DE GUATEMALA</b>
Beneficiary Account:	<u>002-007713-7</u>
IBAN (Cuenta estandarizada)	<b>GT72INDL02010000000020077137</b>
Address	10 Calle 3-80 zona 1. Ciudad Guatemala
Reference	II Rueda de Internacional de Negocios 2024

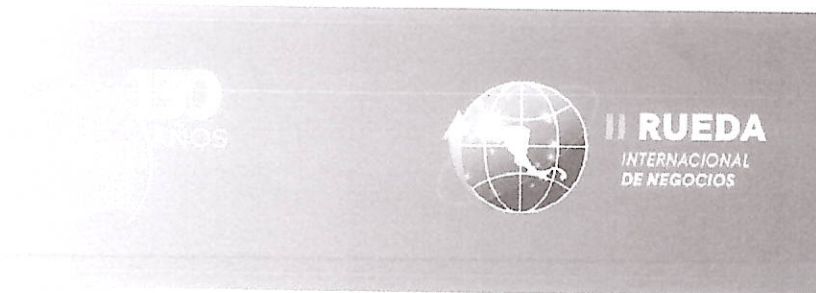
Food	Manufacturing	Building materials and finishes	Electronics and Household Appliances
<ul style="list-style-type: none"> <li>• Processed food</li> <li>• Raw materials</li> <li>• Chemicals and additives for the food industry</li> <li>• Spices and cereals</li> <li>• Gluten free and sugar free products</li> <li>• Beverages</li> <li>• Gourmet food</li> </ul>	<ul style="list-style-type: none"> <li>• Plastics</li> <li>• Containers and packaging</li> <li>• Paper and cardboard</li> <li>• Accesories and automobile parts</li> <li>• Household decoration</li> <li>• Cleaning products and supplies</li> <li>• Jewelry and costume jewelry</li> </ul>	<ul style="list-style-type: none"> <li>• Flooring and tile</li> <li>• Faucet</li> <li>• Sanitary ware</li> <li>• PVC Products</li> <li>• Wood in logs</li> <li>• MDF</li> <li>• Plywood</li> <li>• Melamine</li> <li>• Construction finishes</li> </ul>	<ul style="list-style-type: none"> <li>• Electronic devices, audio and video equipment (cellphones, computers, video games, speakers, surveillance cameras)</li> <li>• Accesories (batteries, chargers, etc.) (baterías, cargadores, etc.)</li> <li>• Household appliances</li> </ul>

**Requirements to participate as an international exporter in the International Business Matchmaking 2024:**

- Be a company formally established in your country
- Be an exporter or ready to export
- Have a viable product for the Central American market
- Have product registrations or permits
- Have a website or a product catalogue

**Benefits you will obtain during the IBM 2024:**

- Conferences and networking with experts in topics of international trade (requirements, procedures, logistics, registration and permits to enter the country)
- 12 B2B meetings with Guatemalan and Central American buyers
- Welcome cocktail and networking with more than 300 business people and representatives from institutions
- Participation in the digital and printed catalogue
- Practical guide with procedures and requirements to access the Guatemalan market
- Corporate desk duly identified for the B2Bs
- Lunch for June 20 and 21 (one person)
- English-Spanish interpretation (if required)



## International Business Matchmaking Guatemala City, June 19 - 21 Hotel Intercontinental

**Dear Exporter,**

The Chamber of Commerce of Guatemala has the pleasure of inviting you to participate in the **International Business Matchmaking 2024**. From June 19 to 21, Guatemala City will become the epicenter of international trade, bringing you a unique opportunity to connect, innovate and grow in the Guatemalan and Central American market.

Prepare to connect with a world of opportunities:

- More than 800 business professionals await you to interchange ideas and create alliances
  - Representatives from more than 20 countries will be present, ready to explore new commercial borders during the International Business Matchmaking
  - More than 100 international exporters attend to showcase innovative and trending products; in turn, more than 600 importers from Guatemala attend to do business
- During the last edition more than 500 B2B appointments were generated, increasing the possibilities of entering the market and establishing lasting relationships.

At the International Business Matchmaking 2024, the following sectors and subsectors may participate:

<b>Machinery and Tools</b>	<b>Footware and textiles</b>	<b>Pharmaceuticals</b>	<b>Chemical Products</b>
<ul style="list-style-type: none"> <li>• Machinery</li> <li>• Industry equipment</li> <li>• Equipment for agriculture</li> <li>• Hardware products</li> </ul>	<ul style="list-style-type: none"> <li>• Fabrics</li> <li>• Apparel</li> <li>• Leather footwear</li> <li>• Synthetic footwear</li> <li>• Sandals</li> <li>• Handbags</li> </ul>	<ul style="list-style-type: none"> <li>• Cosmetics, children nutrition, body hygiene, medicines, medical equipment, nutritional supplements</li> <li>• Containers and packaging for the industry</li> </ul>	<ul style="list-style-type: none"> <li>• Dyes, pigments and paints</li> <li>• Organic chemicals</li> <li>• Inorganic chemicals</li> <li>• Other chemical products</li> <li>• Agrochemicals</li> </ul>



**II RUEDA**  
INTERNACIONAL  
DE NEGOCIOS



June **19, 20 and 21**

## INTERNATIONAL BUSINESS MATCHMAKING II

INVITES SUPPLIERS FROM THE FOLLOWING INDUSTRIES:

- Machinery and tools
- Pharmaceutical products
- Electronics
- Processed food
- Footwear and textiles
- Construction materials and finishes
- Plastic manufacture



Deadline to register: **May 15th**

Reserve your space as an international exporter



**II RUEDA**  
INTERNACIONAL  
DE NEGOCIOS



¿Are you an exporter and wish to gain access to the Guatemalan and Central American market?

**This is your chance!**

## INTERNATIONAL BUSINESS MATCHMAKING II

June **19, 20 and 21**

Join us and take advantage of the unique opportunity to:

- Expand your contact network with local and international business people
- Participate in B2B meetings with potential commercial partners
- Attend workshops and seminars imparted by industry leaders
- Obtain valuable insights about market trends and commercial regulations in Guatemala and Central America



Reserve your space as an international exporter

LAST DAY TO REGISTER: **MAY 15TH**