



This project is co-funded by the European Union and the Republic of Turkey



Improving European Dialogue For Business & TEBD/011



Consortium

The consortium is made up of Çerkezköy Ticaret ve Sanayi Odası as lead applicant, Drama Chamber of Commerce and Industry as co-applicant and Türkiye Avrupa Vakfı as associate partner:

Lead Applicant: Çerkezköy Chamber of Commerce and Industry will be carrying out

1. The overall management, coordination, and implementation of the Project activities
2. Dissemination and promotion of Project and Project outputs
3. Monitoring & Evaluation of the Project Activities and Project Outputs
4. Reporting of the Project and maintaining the communication with the contracting authority

Co-applicant: Drama Chamber of Commerce and Industry

1. Participation in the kick-off event and road-map workshop in Çerkezköy, and joint-meeting in Brussels
2. Organization of the matchmaking event in Drama
3. Organization of job shadowing programme for Çerkezkoy CCI personnel
4. Presentation of the project in Drama region and Greece and contribution to the dissemination of the Project

Associate: Turkey European Foundation

1. Sharing its know-how and knowledge on the EU Policies, Turkey-EU Relations, and Turkey's Accession Process with project partners
2. Sharing its project management experience and know-how
3. Assisting the Organization of the joint network meeting and study visit in Brussels



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Project Objective

- Overall objectives:
 1. To make contribution to the development of mutual knowledge and understanding between Turkish Chambers and their counterparts in the EU.
 2. To promoting the integration of European and Turkish business communities in Turkey's Future Accession to the EU.
- Specific objectives:
 1. To improve the capacity of Çerkezköy CCI at serving its SME members through structured dialogue with its counterpart in the EU.
 2. To develop the capacities of SMEs in the region.
 3. To strenghten the dialogue between Çerkezköy CCI and its EU partner for further cooperation.
 4. To foster the participation of chambers in Turkey's Accession Process.



Motivation: what is the background or motivation for this objective ?

In 2017, Çerkezköy CCI conducted a contentment survey among its members including the assessment of the quality of its services, profiles and structures of its members as well as their needs, problems and requirements. Following the survey, based on the results, Çerkezköy CCI initiated a series of activities including committee meetings, studies and projects, and strived to make cooperation with their counterparts in the EU. So, the background of this action is based on that survey and following actions and initiatives taken by Çerkezköy CCI. As the action has been initially prepared, of the contacted chambers, Drama CCI has been selected as the co-applicant due to the fact that its scope of services and works very much overlap with the expectations of Çerkezköy CCI, its members and the services Çerkezköy CCI strives to provide their members as well its efforts for internationalization.

The main motivation source of the project to improve the service it gives to its members, to raise awareness in the activity region and to benefit from the experiences of the project partner and associate.



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Project Activities

1. Kick-off and road map workshop (month 1-2): The Project partners will come together for the opening meeting to take place in Çerkezköy to discuss the project roadmap and the detailed content activities and give it its last shape.
 - The project will be presented to the representative target group, final beneficiaries and stakeholders.
 - The main themes of the project will be discussed by experts and the participants.
 - The first opinions and attitudes of the participants to the Project and event will be clarified.
2. Updating and Renewing a detailed need analysis for the members of chambers and ÇTSO (month 2-3-4-5): An online survey will be conducted among the chambers to make an analysis of their needs and expectations. Depth survey for Çerkezköy CCI will be conducted to update and renew for a comprehensive analysis of the current situation, needs and expectation. A final report will be produced as a need analysis report.
 - Current opinions and attitudes of the Çerkezköy CCI members will be analysed.
 - The results will allow Çerkezköy CCI to be aware of current situation, needs and problems as well as demands to design and prepare new projects accordingly.



Project Activities

3. Creation of Delegations for Visits on Determined Sectors and Matchmaking Event (month 6): 10 people representing different sectors both in Turkey and Greece will be participating at the matchmaking event.

- The representatives will be brought together to build up relationships.
- Knowledge and experiences sharing will be held under the structured umbrella.

4. Capacity Building Activities for ÇTSO (month 7-8-9): A job shadowing activity will be organized for 2 staff from Çerkezköy CCI for 2 weeks in Drama CCI. A help desk for SMEs will also be established for capacity building.

- The institutional capacity of Çerkezköy CCI will improve.
- The sustainability of the project at institutional and policy levels will be strengthened.



Project Activities

5. A Joint Network Meeting and Study Visit to Brussels (month 9-10): The study visit will be 4-days event, that the delegation will meet with different actors from different type of organizations, platforms, and institutions.
- The awareness and knowledge of the participants will improve
 - A communication platform will be established between the actors in Brussels and representatives of Project partners.

6. Development of services and training for members (month 8-9-10-11-12) : The SME Transformation and Development Program is designed to support SMEs to be internationally oriented, financially strong companies and achieve sustainable growth.

Participants will be given the option to continue the dialogue with their facilitators on the actual implementation of their business and financial activities a second round helpdesk service. This helpdesk service will furthermore support continuous networking among participants and they will be encouraged to interact and share experiences after the end of the trainings.



Project Activities

7. Closing Event: A closing event with the participation of 50 people will be organized at the end of the Project. The event will be part of the dissemination and visibility activities.

Final Comments

Contact details

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