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Evaluation Report of Kick-off Event and Road Map Workshop 'Improving European Dialogue for Business' Project

Introduction

This report contains of data and analysis of evaluation forms regarding to Kick-off Event and Road Map Workshops of 'Improving European Dialogue for Business' Project which is being implemented by Çerkezköy Chamber of Commerce and Industry with partnership of Drama Chamber of Commerce and Industry (Greece) and association of Turkey Europe Foundation by the financial support of Ministry of Finance Central Finance and Contracts Unit.

Kick-off Event Session (16 July 2019): Opening Speech and Information on the Project

The first session of Kick-off Event, with the participation of 75 guests, started with the opening speech of Süleyman KOZUVA, Chairman of Çerkezköy Chamber of Commerce and Industry and followed by presentation of the '**Improving European Dialogue for Business**' project by Çerkezköy Chamber of Industry and Commerce International Relations Specialist İlknur İNAL ER. The letter sent by Georgiadis STEFANOS, President of Drama Chamber of Commerce had been read by representative of Drama TSO İo CHATZIVARYTI. During the speeches, main aims of the project and importance of business dialogue in European Union were emphasized. Following the general information provided for the project, Turkey Europe Foundation President Dr. Tevfik ALTINOK made his speech on economic dimension of Turkey-EU relations. Event was finalized by the presentation of Research Director of Economic Development Foundation Çİsel İLERİ on current situation of Turkey-European Union relations.

Overall Objectives of the Project:

1. To make contribution to the development of mutual knowledge and understanding between Turkish Chambers and their counterparts in the EU
2. To promoting the integration of European and Turkish business communities in Turkey's Future Accession to the EU.

Specific Objectives of the Project:

1. To improve the capacity of ÇTSO at serving its SME members through structured dialogue with its counterpart in the EU
2. To develop the capacities of SMEs in the region.
3. To strengthen the dialogue between ÇTSO and its EU partner for further cooperation.
4. To foster the participation of chambers in Turkey's Accession Process.



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ΔΡΑΜΑΣ





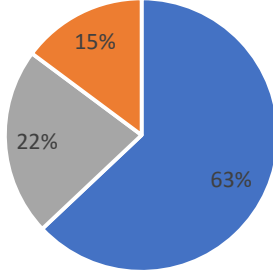
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2- How do you evaluate the event generally?



Large majority of the participants evaluate the event as sufficient. 15% of them think that the event is insufficient.

%63 Good
%22 Sufficient
%15 Not good

3- Which problems of businesses must be tackled within the project?

The answers to the open ended question are listed below:

- B2B relations must be strengthened. By an agreement among chambers, warehouses must be rented for export and make sale from here to Europe.
- Members of chambers need to be in active dialogue and chamber must provide opportunities to members.
- On location visits need to be done and businesses must give confidence each other.
- The issues that mutual matchings will be made need to be improved. The challenges for the increase of trade volume must be discussed.
- The problems that hinder practical, fast serial production without sacrificing quality must be solved and success must be shared mutually.
- Visa procedures

Bilateral negotiations

4-Anything else you would like to add?

The feedbacks form participants:

Answer 1: Joint project is good, presentations are sufficient. However, it would be nice if the question “What could be done by partnerships?” was answered.

Answer 2: The events in Turkish and Greek need to be done separately. I think, joint meetings are unproductive and boring.

Answer 3: Continuity of dialogue

Answer 4: As Miss Çisnel mentioned, Turkey has nothing to do only by itself regarding to rights that are the main issues of country politics. The realization of seriousness of Copenhagen Criteria would be beneficial both EU and Turkey. Otherwise Ankara Criteria will



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ΕΠΙΜΕΛΗΤΗΡΙΟ ΔΡΑΜΑΣ





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be world standard and that will lead to axis shift. That is a worrying situation for EU and next generations. They will endanger their own futures.

Answer 5: Bilateral relations must be strengthened.

Answer 6: Drama Commerce Chamber need to be intensify on collaborations at businesses level.

Road Map Workshop (17 July 2019)

This session had been realized by the participation of project partners (Çerkezköy Chamber of Commerce and Industry, Drama Chamber of Commerce and Industry and Turkey Europe Foundation representatives) to discuss and finalize project road map and detailed project activities.

Representatives offered their suggestions about the activities to be realized within the project. The discussion focused on the activities below that will be realized by the collaboration of two chambers.

- By the representatives of Drama and Çerkezköy chambers, those institutions were offered for Brussels study visit: EU General Directorate of Commerce, units in charge of chambers and small and medium sized enterprises, research and development units, and entrepreneurship centres. It is decided to work more on the institutions and start for getting in touch with contacts.
- The definition for “job observation” was made and plans for collaboration was discussed. Because the implementations are different among two project partners, it is decided to work within the framework of EU programs.
- For twinning facility, works in sector, definition of sectors and work fields were discussed. The issue is visualized at following chart.

By the facilitation of experienced moderator, four different groups were organized among project partners and the issues that will be form the road map defined on canvas.



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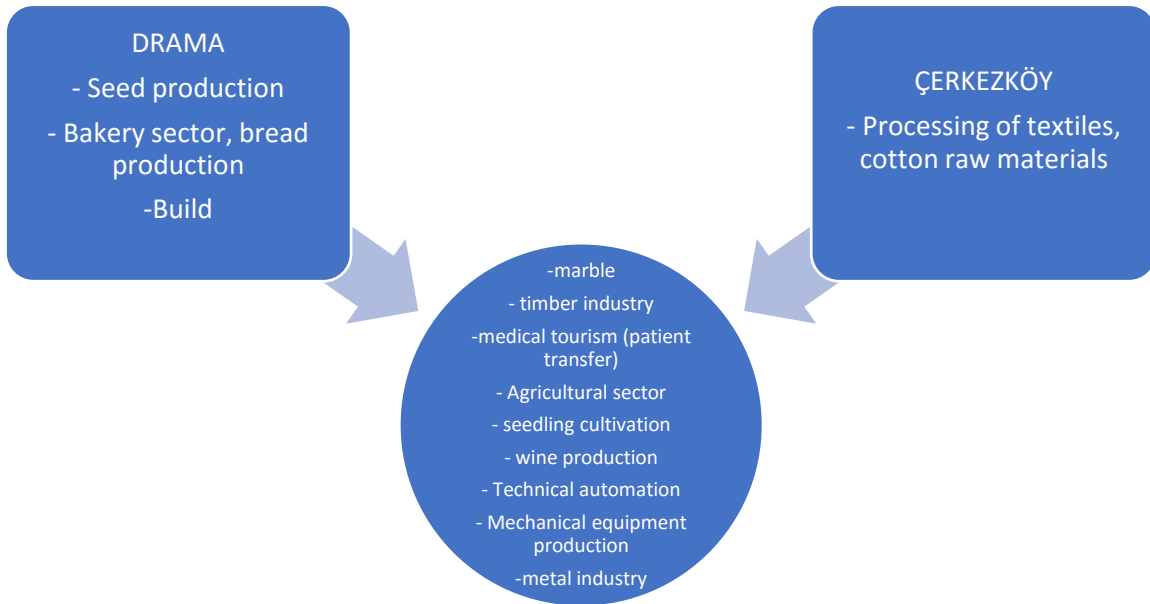
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Partners discussed on the main themes of the project, the way of collaboration during project phase, the channels for the information and experience flow and the outstanding sectors.



Seedling, winemaking, marble sectors are defined as outstanding at region by Drama representatives.

Machine manufacturing, farm machinery, automatisisation techniques, health services are defined as outstanding at region by Çerkezköy representatives.

Under the development of joint strategy section, textile and production of raw material – cotton- and patient transfer issues were added to the agenda of strategy development meeting.

At the chart above, the intersection of sectors need to be prioritized for a twinning activity is visualized. The results of the workshop will be more discussed among partners and main axis will be defined.

Following the roadmap workshop, the evaluation form designed to analyse contribution for project main aim had been implemented and presented as attachment 2.





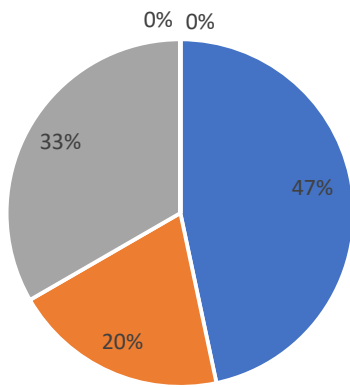
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Attachment 2- Analyse of Road Map Workshop Evaluation Form

1- How much do you agree with the statements below regarding to Road Map Workshop of 'Improving European Dialogue for Business' Project?

According to the answers of participants an analyse of Likert Scale at percentage value was made. The evaluation of general contribution to the project and the own success level of the activity had been aimed.

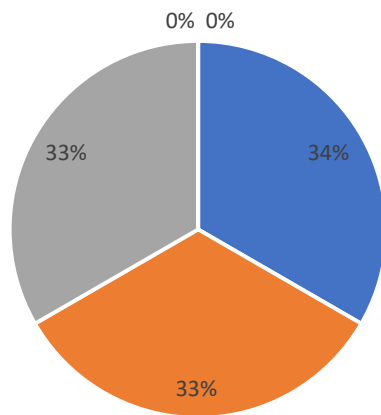
1.1 Project road map and detailed activity plan had been discussed and finalized during the workshop.



The answers of participants spread in the direction of being agree with the statement.

%47 I totally agree
%20 I agree
%33 Undecided
0 Agree partially
0 I completely disagree

1.2 The issues of joint meeting in Brussels, twinging activity, job observation activity and the way of collaboration among two institutions had been in detail addressed.



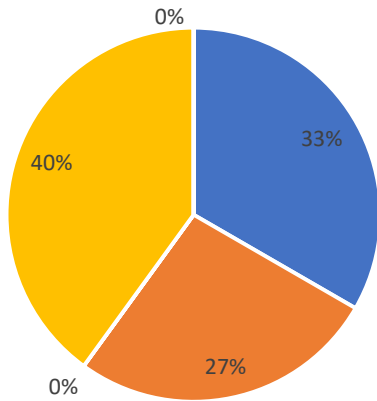
The results show that partners feels comfort about the discussion process.

%34 I totally agree
%33 I agree
%33 Undecided
0 Agree partially
0 I completely disagree



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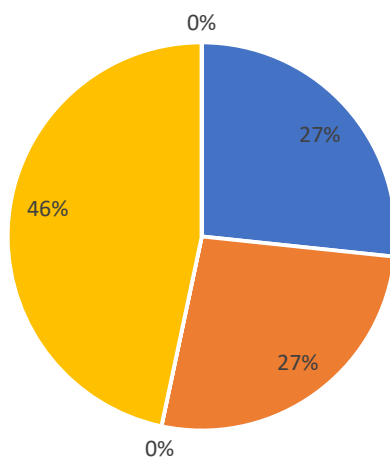
1.3 Partners efficiently discussed on the main themes of the project, the methods for collaboration, the ways for information and experience flow.



The results show that partners need to discuss ore about those specific issues.

%33I totally agree
%27 I agree
0 Undecided
%40 Agree partially
0 I completely disagree

1.4 Preparation of a management plan of the responsibilities and program of project partners had been considered in detail.



It is understood that, during following process those fields need to be strengthened.

%27 I totally agree
%27 I agree
0 Undecided
%46 Agree partially
0 I completely disagree



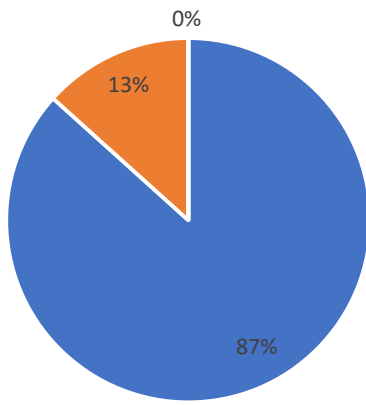
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2. To what extent do you find the contribution of workshop important to the development of mutual understanding of equivalent commerce and industry chambers in Turkey and EU?



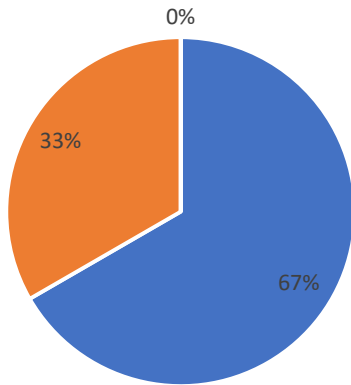
The participants' evaluation shows that the issues are considered as important.

%87 very important

%13 Important

0 not important

3- How do you evaluate the moderation process?



It seems that the moderation was successful.

%67 very successful

% successful

0 unsuccessful



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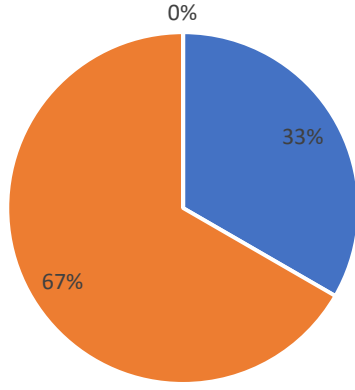
4- How do you evaluate the Road Map Workshop generally?

According to the results the workshop was sufficient for the participants.

%33 sufficient

%67 partially sufficient

0 insufficient



5- Anything else you would like to add related to Road Map Workshop?

Answer 1: Preliminary information process is need for preparation. We need to endauover to accelerate the process.

Answer 2: I would be appreciated if we had a chance for preliminary preparation. We have already started to research in Drama.