



**ÇERKEZKÖY TİCARET VE SANAYİ ODASI
MESSE 2016 FUAR ve İŞ GEZİSİ ORGANİZASYONU
25-29 NİSAN 2016**



MESSE 2016 FAIR



- Hanover Messe hosted the opening of the 2016 fair, President Barack Obama and German Chancellor Angela Merkel on April 25-29 with the main theme of the world's leading trade fairs, Industry 4.0. This year's partner country is the USA and the Turkish national participation organization of the fair was realized by Istanbul Chamber of Commerce (ICC). In the fair represented by 134 companies in Turkey, 5,200 companies from 75 countries participated. In 2016 Hannover Messe, we have been with Cerkezkoy Chamber of Commerce and Industry as well as our Board of Directors, Assembly Members and our members.



MESSE 2016 FAIR



- **Hannover Messe 2016 Fair was visited by 250 thousand people.**
- 5 thousand 200 companies from 75 countries participated.
- Foreign participation rate of 58 percent
- The country with the most participants is Germany
- Followed by China, USA, Italy, Turkey and the Netherlands
- Turkey was represented by 134 companies, 73 of which are national and 61 are individual
- 2 thousand 500 journalists followed



MESSE 2016 FAIR

- **Topics which were Foreground**
- Research and development technologies
- Electric and hybrid technologies, electrical storage systems
- Industrial production technology
- Industrial automation technology
- Intelligent energy and environmental technologies
- Information processing systems
- Wind technology
- Vacuum and compressed air technologies
- Surface technologies
- Automation





MESSE 2016 FAIR



- Çerkezköy CCI Mission, which participated in the opening ceremony of the Baden-Wurttemberg Union of Chambers of Commerce and Industry (IHK) Stand, took the opportunity to examine the stands and products in detail in the first day of the trade fair which we were in Cerkezkoy Chamber of Commerce and Industry. After the cocktail, Süleyman KOZUVA presented gifts to ULM CCI General Manager Otto Salzle and ULM CCI Turkey Competency Center Head Halil KÜKÜRT. At the end of the first day, Cerkezkoy CCI Mission and ULM IHK officials came together at a friendship dinner.



MESSE 2016 FAIR

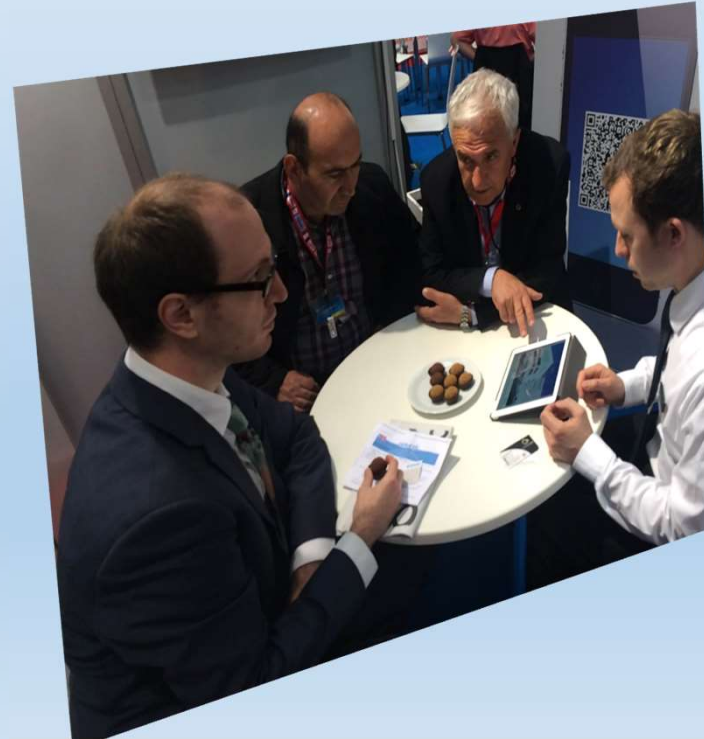


- While the second day of Çerkezköy CCI delegation continued with the review of Messe 2016, Süleyman Kozuva, chairman of Cerkezkoy CCI, met with ULM IHK International Head of Department Karl Schick and exchanged ideas on the development of inter-room relations.



MESSE 2016 FAIR

- On the third day of the Çerkezköy CCI delegation, while attending the bilateral negotiations organized within the scope of the program, they were able to meet with companies operating in their respective sectors.





MESSE 2016 FAIR



- On the fourth day of the Çerkezköy CCI delegation, the construction company of schwickert GmbH, which was organized within the scope of the program, was visited and information was obtained about the studies.



MESSE 2016 FAIR

- The Hannover Business Trip Organization organized by Çerkezköy Chamber of Commerce and Industry supports 50% KOSGEB and 12 of our participating companies can request from KOSGEB about the participation fee. Therefore, fair and business trips have been extremely helpful in opening the horizons of our companies and observing innovations in their respective sectors and establishing business connections.





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THANK YOU