



**CERKEZKOY CHAMBER  
OF COMMERCE AND  
INDUSTRY  
MIDEST FAIR AND  
BUSINESS EXHIBITION  
ORGANIZATION  
04-07 NOVEMBER 2014**

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## **MIDEST 2014 FAIR**

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We have visited Midest 2014 fair, which is organized by 44.000 people, with about 21.000 m2 subcontractor board, nearly two thousand companies visited and about fifty thousand people visited for various business branches side industries. We have a very strong country To provide the participation of industrialists and trade enterprises in our region to the international Midest 2014 fair organized in France, thereby encouraging our members to do international business and establish business connections.





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## MIDEST FAIR AREA



The Eskişehir Chamber of Commerce and 5 companies visited together in the exhibition area. Later on, various companies operating in the World and Turkey visited their places and obtained technical information about the new products they produced in accordance with the developing and renewed era.







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## MIDEST FAIR FIELD VISIT



Member of our rooms, which Technocast Automotive Industry and Trade was visited on site and Murat ÖNEY, Assistant General Manager, was informed that they were producing various plastic parts for their coffee, Rondo, Broom Machines and White Goods and Automotive Subcontractors.





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## MIDEST 2014 FAIR

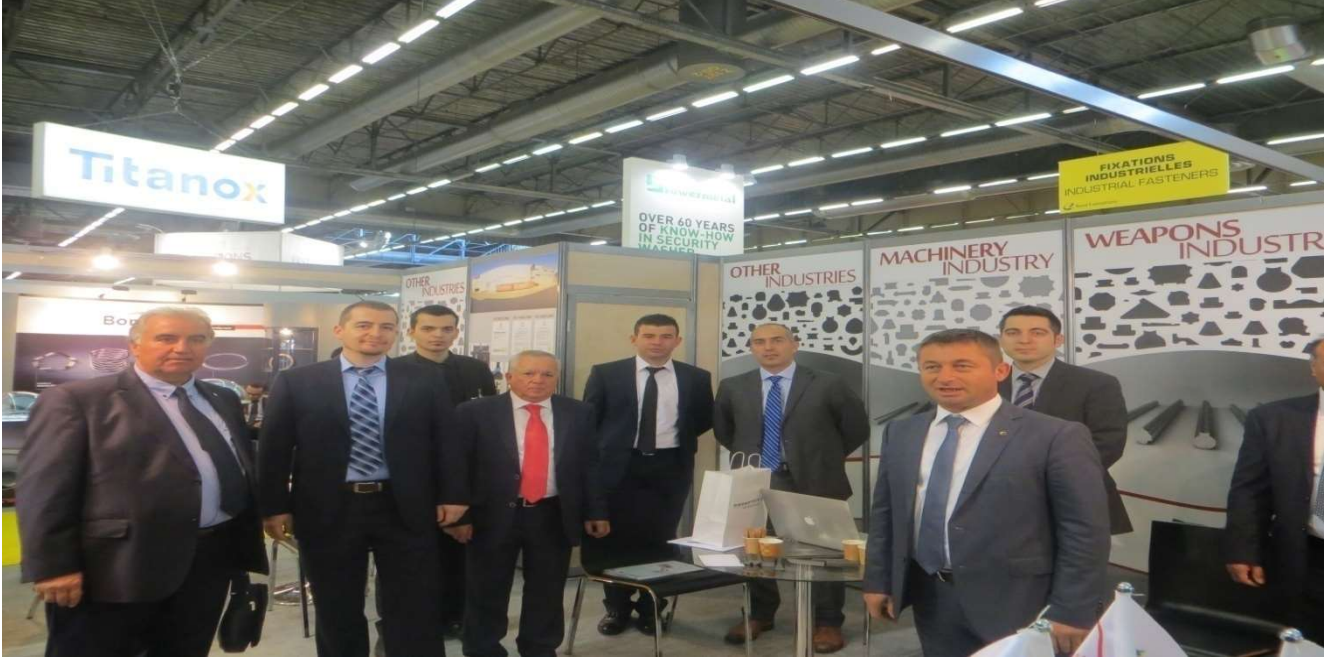


After the stand visit in the form of a delegation, our firms have also had the opportunity to make individual business negotiations related to their sectors.



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## MİDEST 2014 FUARI



Fransa-Paris 2014 MİDEST fuarında tüm dünya ülkelerinden firmaların talebi olduğu gözlemlenmiştir. İçerisinde bir çok yan sanayinin çeşitliliğini barındıran ve bir çok ülkeye ev sahipliği yapan MİDEST fuarında firmalarımız kendi sektöründen yabancı firmalarla bağlantı kurma imkânını yakalamıştır. Ürünleri ve yenilikleri yakından inceleme fırsatı bulmuştur. Ayrıca Türkiye firmalarının da MİDEST fuarında çoğunlukta olduğu görülmüş ve yaklaşık 200 Türk firmasının fuarda yer aldığı öğrenilmiştir.







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## VISIT TO AMBASSADOR

Chairman Süleyman KOZUVA and Deputy Chairman of the Board Mustafa SEÇKİN visited Paris Ambassador Hakkı AKİL.

Economic dialogue between Turkey and France was discussed with the Ambassador.





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## **Visit of the Foreign Trade Undersecretariat**

Paris Commerce Undersecretary Mehmet Cem TOPBAŞ and Trade Chief Negotiator Müge VAROL ILICAK welcomed the our delegation. Mr. Cem met with the members of the delegation and asked which sectors they were operating in. He said that France is in search of imported products and has a big market. Çerkezköy is one of the most beautiful regions of Thrace and has an important share in exports.





## Visit of the Foreign Trade Undersecretariat



Information about the French market and government incentives was obtained at the information meeting held at our Commercial Attaché.





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## Construction Site Tour

On the 2nd day of the fair, BNP Paribas Joint Stock Company located in the center of Paris, Colas - Genie Civil, had a chance to investigate on site with our members. Erol AKTÜRK, the Financial Affairs Manager of the Company; Said that the overall cost of the project, built on an area of 100,000 sqm in 3 blocks, is an investment of 200 million euros. The construction will end in the 6th month of 2015, and the built area will be used as an office. The project engineer Paul TORRE gave technical information about the construction. The fact that the heating system is in operation at the workshop and the glass changes the shape of the air according to the situation attracted the attention of our companies.





## Construction Site Tour



During the construction company visit to the construction site, our firms found the opportunity to review on-site applications and innovations in the construction sector.







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## Visit to TÜMSİAD

Murat ULAŞ, Chairman of TÜMSİAD Board of Directors welcomed the our delegation. They have been operating since 2010, and nearly 400 members are in every sector. It stated that the purpose of the establishment is to provide contacts between the demands of Turkey and the economy of France. In this direction, the manufacturers in Turkey reached by e-mail and claimed that they were welcomed by the requests. It is emphasized that France is running below 1% of the inflation rate and that the economy is declining accordingly.





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## Visit to TÜMSİAD



During the visit, information was given on investment opportunities in France and the procedures for export.





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## PARIS BUSINESS TRIP OUTCOME

Çerkezkoy Chamber of Commerce and Industry organized the Paris Business Travel Organization with 50% KOSGEB support and 18 companies participating in the trip will be able to request half of the participation from KOSGEB. Fair participating companies have expressed their views on the benefit of the fair, and in the coming years they also expressed the opinion that they could open a stand in fair. Therefore, fair and business trips have been extremely helpful in opening the horizons of our companies and observing innovations in their respective sectors and establishing business connections.







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***THANK YOU***

