

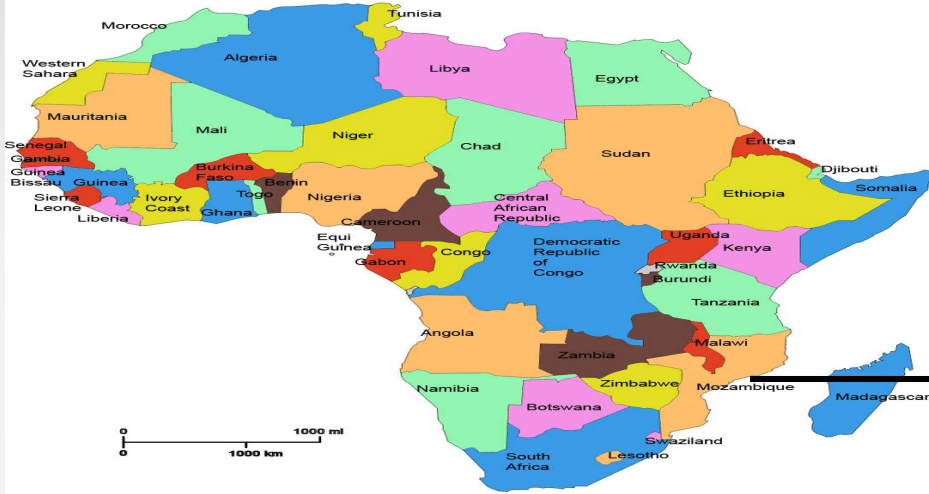


**CERKEZKOY CHAMBER OF COMMERCE
AND INDUSTRY
AFRICA BUSSINESS TRIP
06-12 DECEMBER 2015**

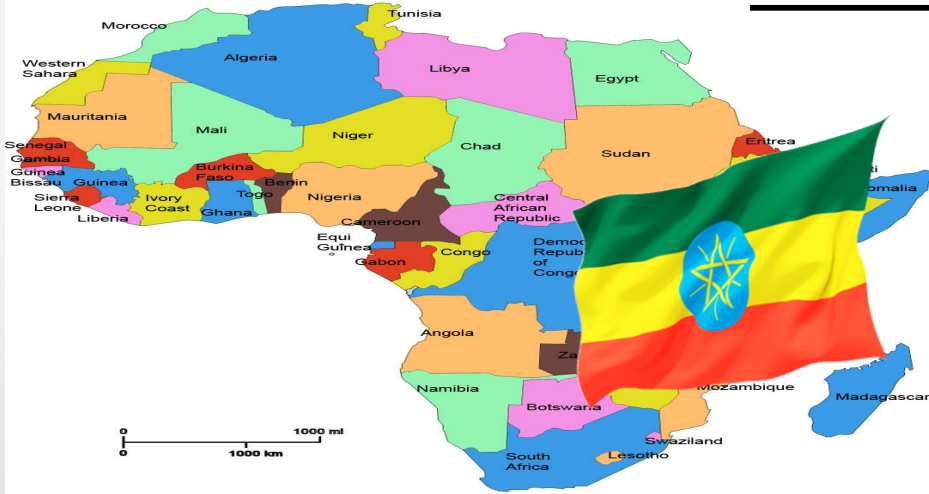




AFRICA BUSINESS TRIP



ETHIOPIA



KENYA





AFRICA BUSINESS TRIP

- Cerkezkoy Chamber of Commerce and Industry continued its business trips organized by its members in order to improve their export potential, which have become important markets in the world due to the possibilities they have in Ethiopia and Kenya.
- During the business tour held between 6-12 December, Cerkezkoy TSO members, Ethiopia's capital, Addis Ababa, and Kenya's capital city Nairobi were in bilateral talks with businessmen.
- The members also had the chance to see the investment opportunities in the countries closely.



AFRICA BUSINESS TRIP

- THE FIRST DAY ÇERKEZKÖY CCI DELEGATION PARTICIPATED IN THE BILATERAL ORGANIZATIONS OF THE ETHIOPIA SECTORAL WORK ASSOCIATIONS ARE INTERESTED WITH THE COMPANIES OPERATING IN THEIR OWN SECTORS.





AFRICA BUSINESS TRIP

- DURING THE MEETINGS, ADDIS ABABA TRADE HEADER ZÜLFİKAR KILIÇ AND ETHIOPIA CHAIRMAN OF THE SECTORAL BUSINESS UNION GEBREHİWOT GEBREEGZIABHER ACCOMMODATION.





AFRICA BUSINESS TRIP

GROUP VISITED THE BOLELEI INDUSTRIAL REGION AFTER BILATERAL INTERVIEWS. ALSO, THE ADVANTAGE OF TURKISH INVESTOR AND ADMINISTRATIVE ANGEL COTON COMPANY IN ADDIS ABABA HAS DETAILED INFORMATION ON THE REGION FROM EROL ŞERİTÇİOĞLU.





AFRICA BUSINESS TRIP

BOLELEI INDUSTRIAL REGION:

- The foundations of the zone were thrown three years ago
- Currently there are 24 buildings in the area. All of the buildings are leased to investors.
- 4 firms operating. The companies are from India, Sri Lanka and China.
- Agreements have been made with all the other companies but their activities have not started.
- They all wait for the train to be completed between Addis Ababa and Djibouti.
- Treatment plants and roads are being built. Houses are being built for workers.
- This project is active in Avasa. The first buildings will be delivered in September 2016.
- All 144 buildings are rented.
- Those who invest here can benefit from incentives. There is an exemption from 5 years income tax. **The government provides all kinds of support to the exporter industrialization.**



AFRICA BUSINESS TRIP

KEY FEATURES:

- Cheap workforce available
- The country is the largest animal stock in the world.
- Exports are high in leather sector.
- The rent is one dollar per square meter.
- Energy cost in Avsa Free Industrial Zone is 1-3 cents.
- Incomplete points; Banking legislation
- High logistics fees
- Investment opportunities especially in manufacturing and construction fields make the country attractive
- You can do the investment yourself, you can also work with a local partner. If you have a local partner, the problems are solved more easily.





AFRICA BUSINESS TRIP

VISIT TO ODIOPIA SECTORAL COOPERATIONS CHAMBER





AFRICA BUSINESS TRIP





AFRICA BUSINESS TRIP

ADDIS ABABA MINISTRY OF INDUSTRY VISIT OF MINISTER AHMET ABITEW





AFRICA BUSINESS TRIP

IMPORTANT HEADQUARTERS OF THE MINISTRY OF INDUSTRY VISIT;

- There are serious incentives for Industrial Zones. The fee per square meter in the areas rented for 80 years is 3 dollars.
- 15 years tax is not paid for industrial zones. The government brings all the infrastructure services to the door.
- The annual hectare of agricultural land is 7 dollars.
- Annual development plan is prepared The industrialization policy is divided into three categories.
- The scale of the present industry will grow. Within 5 years the number of firms will be increased. Priority sector textile
- Increasing the industrial share of 4 percent to 8 percent
- When the railway between Ethiopia and Djibouti is completed

Costs will drop by 50 percent



AFRICA BUSINESS TRIP

VISIT TO ELSE TEXTILE COMPANY





AFRICA BUSINESS TRIP

- Else Textile is a Turkish investment that has been operating in 2010.
- Authorities of the company welcomed the Cerkezkoy CCI delegation quite warmly and gave detailed information about the delegation sections by showing the departments of the facilities.
- The company officials welcomed the ÇTSO delegation in the dinner program after the company presentation.





AFRICA BUSINESS TRIP

BILATERAL VIEWS NAIROBI

- DURING THE INTERVIEWS, NAIROBI TRADE HEADER SELMAN KURT AND KENYA INVESTMENT AGENCY GENERAL MANAGER MWALIMI MUSEE BY THE COUNTRIES PRESENTATION





AFRICA BUSINESS TRIP

VISIT TO THE NAIROBI AMBASSADOR DENİZ EKE

- An evolving consumer awareness exists.
- Planning at the entrance to the market is very important. One-off visits or electronic interviews are not beneficial at the desired level.
- An advantage for investors in the banking and legal system
- Focus on e-commerce





AFRICA BUSINESS TRIP

VISIT TO KENYA MANUFACTURER ASSOCIATION



- KMA officials said they would always be able to answer questions about curiosity about investment and production issues.
- The institution transfers working foreign visas, trade training, marketing orientation, production academies, members of the United Nations' code of ethics to its members.



KMA'S CEO Phyllis Wakiaga



AFRICA BUSINESS TRIP

INTERVIEWS WITH THE SOMALI DELEGATIONS

- An extra meeting was held in Nairobi on the request of the Somali Committee.
- The chairman of the Jubaland Chamber of Commerce and Industry, Shafi Robi, the businessmen from various sectors, mainly construction, took place.
- During the interview, opinions were expressed on which areas and on what conditions partnership could be made.





THANK YOU

Prepared By
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