

CERKEZKOY CHAMBER OF COMMERCE AND INDUSTRY



POWER-GEN FAIR IN AMERICA





EXPRESS YOUR SHADES

- ❖ COMPANY PRODUCED STORAGE CURTAINS.
- ❖ PVC DOESN'T USE FOR THE MATERIAL
- ❖ B CORPORATION (GOOD TARGETTING COMPANY)
29 country 1300 company
LEED (ENVIRONMENTAL SENSITIVE CERTIFICATION)
ENGAGED IN ENVIRONMENTALIST PRODUCTS– ENVIRONMENT-FRIENDLY COMPANY
COMPANY HIDING SOCIAL RESPONSIBILITY
COMPANY IMPLEMENTING ETHICAL STANDADS FOR EMPLOYEES AND SOCIETY
COMPANY WHILE PERFORMANCE OF RESPONSIBILITY APPLIANCE AFTER SALES
- ❖ ANNUAL CROSS 120.000 USD.

COMPANY VISITS



- ❖ PVC PRODUCTION WILL WITH ALTERNATIVE MATERIAL AND WANT TO DO BUSINESS WITH GOOD PRICE AND INVESTMENTS.

COMPANY HAS TWO IMPORTANT COMPETITORS:

- ❖ MECHOSHADE – DOING BUSINESS WITH THW OFFICES. 40 MILLION USD/YEAR – PROFIT
- ❖ THE SHADE STORE – DOING BUSINESS WITH HOMES. 10 MILLIONUSD / YEAR – PROFIT





- ❖ IN NYC, WOMEN AND MINORITY (CHINA – SOUTH AMERICA – AFRICA) ENTREPRENEURS MUST HAVE A BUSINESS IN THE PUBLIC AUCTIONS.
- ❖ GREAT PUBLIC DISPOSAL FIELD ARCHITECTURAL AND CONTRACTORS HAVE TO GIVE THE WORK FROM WOMEN AND MINORITY ENTREPRENEURS.
- ❖ IN NYC, EXPECTED PUBLIC AUCTION 150 BILLION USD.
- ❖ IN NYC, SPECIAL TAX DISCOUNTS FOR ENVIRONMENTAL CONSTRUCTION.



ATTY. MURAT FIRAT POLAT

- ❖ COMPANY INSTALLATION IN AMERICA
- ❖ INVESTOR VISA
- ❖ BRANDING
- ❖ PROBLEMS ISSUED

- ❖ IMPORTANT THINGS:

BRANDED PRODUCT
QUALITY PRODUCT





❖ FOR NYC, COMPANY FACILITY COST:

ANNOUNCEMENT EXPENSE ; 800 – 1.500 USD

BRAND REGISTRY ; 300 USD (FOR EVERY PRODUCT+ 275 USD)

MARKET RESEARCH ; 1.500 USD ABOUT

A GOOD RESEARCH FOR BRAND

6 MONTHS TO PROVE THE BRAND * EXTRA 5 EXTENDABLE

A REVISION IS REQUIRED FOR 5 YEARS FOR BRAND

NO TAX IN TRADEMARK TRANSACTIONS.





❖ FOR TRADE IN AMERICA;

A STOREY RENT WILL BE GOOD WITH A PARTNER / STAFF, 2-3 YEAR OBSERVATIONS

THE PROVINCE SHOULD BE DETERMINED CORRECTLY (WHICH / WHAT WE SELL)

PORT IS IMPORTANT

SHOULD BE PREFERRED IN TAX-FREE ZONE

ATTENTION !!!

- ❖ ONE THOUSANDS OF MONEY MOVEMENT MOST IMPORTANT, IT MUST BE WITH BANKING INFORMATION
- ❖ DECLARATION AND EXPLANATION IN AMERICA VERY IMPORTANT





FOR INVESTMENT IN AMERICA, IN THIS PERIOD TURKEY AND AMERICA HAVE GOOD SUPPORT.

TURKISH FOOD INVESTMENTS ARE TRYING DÖNER AND SİMİT IN USA.

EVERY TWO PRODUCTS CAN BE RECOGNIZED IN THE WORLD.





❖ TWO TYPE COMPANIES ESTABLISHED

CORP. ; NO DECLARATION. DOUBLE TAXES. (CLEAR INCOME TAX + AVAILABLE TAX)

LLC (SAME LIKE LIMITED) ;DECLARATION. RATE. NO TAX. COMPANY OWNER ONLY GIVES INCOME TAX.

❖ A COMPANY CAN BE INSTALLED AS A TOURIST. LATER, VISA CAN BE TAKEN AS A LIFE & COMMERCIAL VISA.

❖ WITH 100.000 - 150.000 USD INVESTMENT TRADE VISA IS AVAILABLE. (FAMILY + CHILDREN INCLUDED IN 20 YEARS)

HAVE A COMMERCIAL ACCOUNT IS ENOUGH



❖ PROBLEMS OF TURKISH COMPANIES:

DO NOT MAKE A MARKET RESEARCH

DO NOT TAKE CONSULTING

DO NOT PAY ATTENTION TO RULES &
CONTRACTS

❖ CONSIDERATIONS FOR TRADING IN THE USA:

QUOTAS

LOBBIES

FOOD PRODUCTS



RAFAEL VINOLY ARCHITECTURE OFFICE

DEVELOPMENT AND CHANGE IN THE USA NEVER ENDED.
USA IS OPPORTUNITIES COUNTRY
GOOD MONEY WILL BE RECEIVED IN LONG TERM.
YOU DO NOT NEED TO HAVE VERY LARGE INVESTMENTS.
THE USA RULES SHOULD BE VERY GOOD
LEARNED.EVERYTHING IS CONTROLLING WITH WRITTEN
RULES.
NO SHORT WAY IN USA.
CERTIFICATION IMPORTANT FOR CELL PRODUCTS IN USA.

USA INVESTORS USE LOW EQUITY.
BIG PARTNERSHIP IS BANK IN USA

FOR INSTANCE ; YOU WILL GET 50TH FLOOR. PRICE IS 15
MILLION USD.

IF YOU ARE CREDITABLE, THIS AMOUNT IS USED IN 80% OF 12
MILLION USD INTERNATIONAL BANK.

RENT WILL PAY THE BANK.





NATIONAL ENTREPRENEUR CENTER

ORLANDO'S NATIONAL ENTREPRENEURSHIP CENTER,
SOURCE PARTNER FOR COMMERCIAL SUPPORT CENTERS IN
THE UNITED STATES IN ORGANIZING RESOURCES AND USING
OUR COMPANIES FROM ABROAD.

SERVICES;

BUSINESS CONSULTANCY
PARTNER DETERMINATION AND COMPETENCY
MARKET RESEARCHES
TRADE ACTIVITIES
COMMERCIAL DEFENSE





IN NATIONAL ENTREPRENEURSHIP CENTER, OUR MEMBERS HAVE A SIX SPEAKER PRESENTATION.

SPEAKERS ;

STRATEGIC PARTNERSHIP DIRECTOR FOR ORLANDO MAYOR
LOCAL ADMINISTRATION REAL ESTATE EXPERT
ORLANDO MUNICIPALITY ECONOMIST
ABD TİCARET HİZMETİ ORLANDO İHRACAT ASİSTANI
FLORIDA INTERNATIONAL TRADE OFFICE PROJECT
COORDINATOR
FLORIDA CENTRAL UNIVERSITY BUSINESS (TRADE) FLORIDA
CENTRAL UNIVERSITY BUSINESS (TRADE) LABORATORY -
ENTREPRENEURS SUPPORT PROGRAM



EXPLANATIONS OF PRESENTATION SUBJECTS;

USA TRADE SUPPORT HEAD OFFICE DEPARTMENT OF FOREIGN TRADE DEPARTMENT IS SUBJECT TO 74 COUNTRIES IN ANKARA.

SUPPORTED CONSIDERATIONS; LEGAL SETS & PROCEDURES FOR IMPORTS TO BE IMPORTED IN THE USA - COMMERCIAL RELATIONS - INFORMATION FOR FOREIGN TRADE TRANSPORTATION

US EXPORT TO TURKEY 9.8 BILLION USD

IMPORTS IN TURKEY TO USA 6.1 BILLION USD

EXPORT; AUTOMOTIVE - DEFENSE INDUSTRY - EDUCATION SERVICES - PLASTIC - PETROL AND GAS





SUPPORTED BY INVESTOR COMPANIES WITH THE DEPARTMENT IN THE UNIVERSITY.

- ❖ SHORT-TERM RENT WITH SATELLITE OFFICE AREA
- ❖ EASY ACCESS TO RESOURCES
- ❖ MEETING HALLS - MEETING ASSISTANT – TRANSLATOR
- ❖ ACCESS TO EXPERTS ON IMPORT / EXPORT LAWS
- ❖ ACCESS TO EXPORTS ON IMPORT / EXPORT LAWS
- ❖ USA MARKET RESEARCH
- ❖ CONNECTION / SUPPORT WITH TEACHING MEMBERS AND STUDENTS





ORLANDO HAKKINDA;

TOTAL POPULATIONS IN ORLANDO ; TWO MILLION
ORLANDO CENTRAL POPULATION; 240.000
CENTRAL WORKING POPULATION; 75.000
AVERAGE AGE; 37
ETHNIC STRUCTURE; % 20 REST OF THE USA

ONE MUNICIPALITY WITH SEVEN THEME PARK
TOURISM SECTOR GROWING TOGETHER WITH PARKS
VISITORS ON 50 MILLIONS A YEAR

THE LARGEST SECOND CONGRESS CENTER OF THE USA WITH 2.1
MILLION EXHIBITION AREA
10% OF FACILITIES IN THE USA HAS BEEN REALIZED HERE
FLORIDA'S ANNUAL ECONOMIC EFFECT APPROACH 2 BILLION USD





ORLANDO AIRPORT 35 MILLION PASSENGERS IN 2013 - 170,000
TONS CARGO SERVICE REALIZED.
THIRD LARGE AIRPORT BY USA LOCATION
WORLD'S BEST FOURTH AIRPORT IN CUSTOMER SERVICES

TRAIN ; 32 MILLION – 12 STATIONS ARE AVAILABLE
NEW INVESTMENT 61 MILLION – 17 STATIONS
ORLANDO TARGET – MIAMI TRAIN PROJECT





ORLANDO TARGET INDUSTRIES ;

- ❖ DIGITAL MEDIA (TRADITIONAL CONTENT PRODUCTION - POST PRODUCTION - VISUAL EFFECTS - GAME DEVELOPMENT - SOFTWARE DEVELOPMENT)
 - ❖ MEDICAL CITY (SPECIAL DRUGS AND PHARMACY - MEDICAL DEVICES - BIOTECHNOLOGY - CLINICAL EXPERIMENTS - SPORTS INNOVATIONS AND PERFORMANCE - MEDICAL SIMULATION)
 - ❖ AVIATION, SPACE AND DEFENSE (DEFENSE INDUSTRY - MODELING AND SIMULATION TRAINING - MAINTENANCE, REPAIR AND REVISION - OPTICAL AND PHOTONIC - AIR SERVICE DEVELOPMENT)
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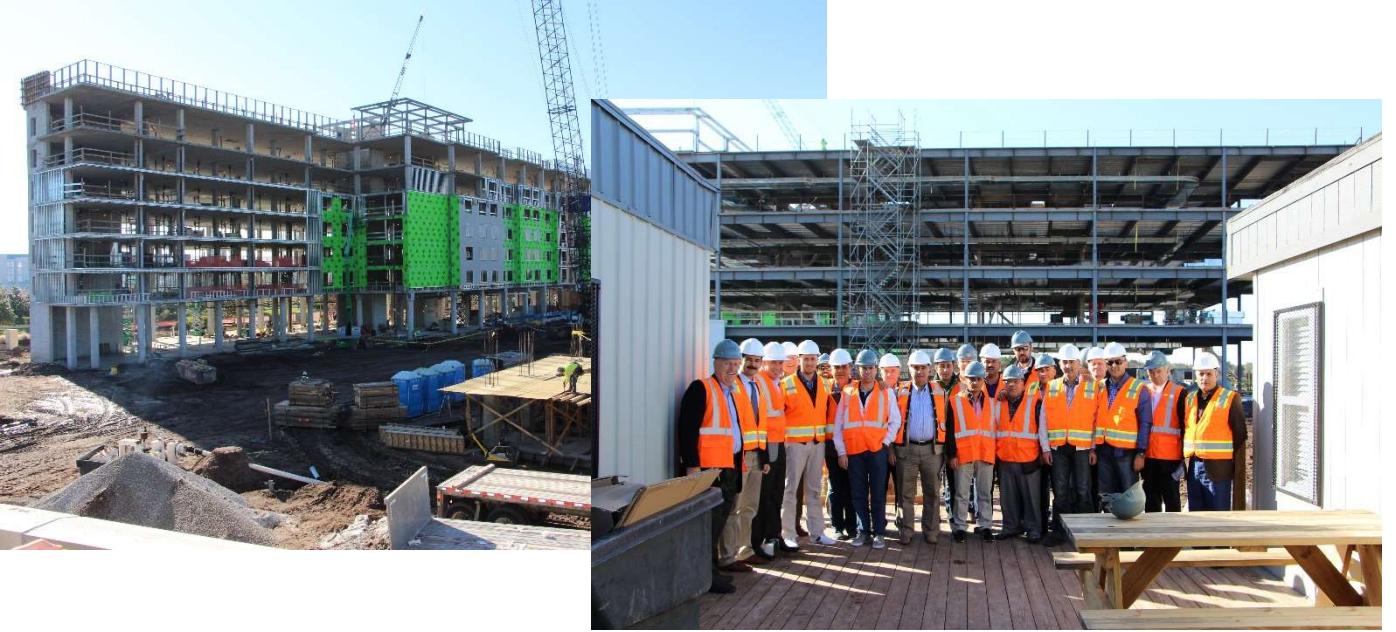


WHY INVEST IN ORLANDO;

- ❖ INTEREST RATES % 4-6 (NORMALLY % 8-9)
 - ❖ INCOME TAX % 22
 - ❖ LIFE EXPENDITURE LOW
 - ❖ DEVELOPING OPEN CITY
 - ❖ HEALTH AND SIMULATION ATTENTION
 - ❖ 52 MILLION TOURISTS IN YEARS
 - ❖ DYNAMIC LOCAL ADMINISTRATION
 - ❖ GROWING ECONOMY
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NONA LAKE LIFE AREA PROJECT



APPROX. 700 CYCLE LAND
INVESTOR - MUNICIPAL COOPERATION

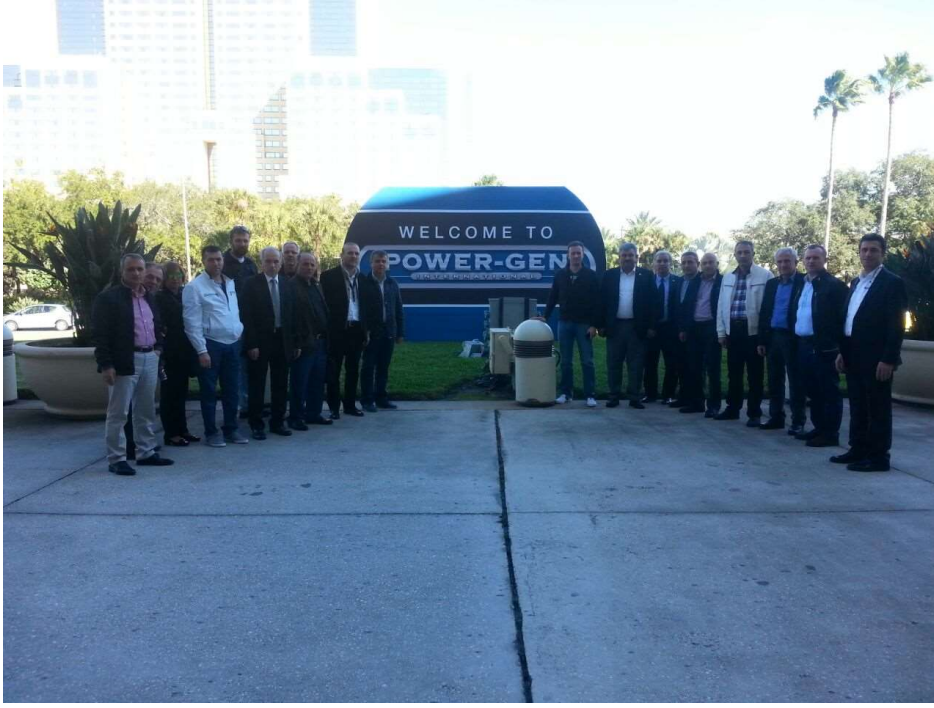
BEFORE INFRASTRUCTURE
SCHOOLS (HIGH SCHOOL - UNIVERSITY)
HOMES
HOSPITALS
NURSING HOME
HOTEL

HOME PRICES (300.000 – 600.000 USD)



NONA LAKE LIFE AREA PROJECT





- ❖ POWERGEN FAIR AN ENERGY AND POWER SYSTEMS FAIR
- ❖ ACCORDING TO THE EXPLANATION OF THE FAIR OFFICIAL WEB SITE,
- ❖ 96% OF PARTICIPANT WANT TO PARTICIPATE AGAIN FOR NEXT YEAR.
- ❖ 96% OF PARTICIPANT FIND TO WHAT THEY WANT.



AKSA





INFORMATION FROM THE FRENCH POWER STATION FROM
THE SUN PANELS AND PRICE.





POWER PHASE MARKET RECEIVED INFORMATION ABOUT THE WORLD'S LARGEST GAS MOTOR.



INGERSOLL RAND VISITED AND RECEIVED INFORMATION ABOUT THE NEW GENERATION ENERGY SAVING COMPRESSOR.



MITSUBISHI'S OPERATING GAS MOTOR IS LOCATED AT THE PLACE, WORKING PRINCIPLES AND INFORMATION ABOUT THE SAVINGS SAVED.

